



8TH ANNUAL BUCK\$ BY DE\$IGN ELITE PRE-FUTURITY & MEGA GENETICS SALE

2009 \$UPER WEEKEND \$ALE HOST HOTEL

LaQuinta Inn & Suites: 28332 Southwest Freeway 59, Rosenberg, TX 77471

Call Kay @ 713-299-3935 to book your room (Ask for Mega-Genetics \$ale Rate)

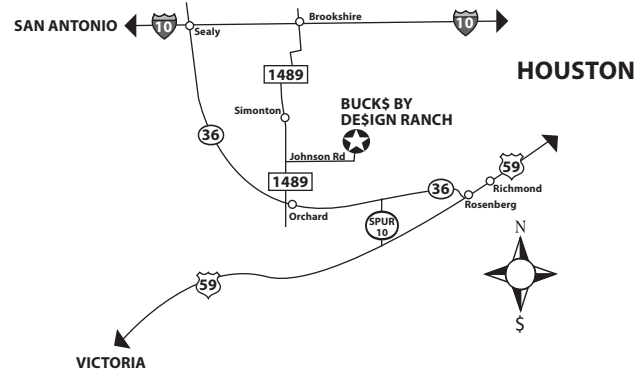
Located approximately 15 minutes from the Buck\$ By De\$ign Ranch

DIRECTIONS (coming from Houston, Texas and from Sealy, Texas.)

FROM I-10, go West to 2nd Brookshire, TX exit (HWY 1489). Go South on 1489 past Simonton, TX (approximately 14 miles from I-10) about 3 miles and turn left on Johnson Rd. Go ½ mile and turn left at black pipe fence with cable.

FROM HWY 59, go South past Rosenberg, TX to the Spur 10 (Hartledge & Slade Road) exit. Take a right (go north) on Spur 10 to HWY 36 (about 4 miles). Turn left on HWY 36. Take HWY 36 North to Orchard. Take a right at the 2nd blinking light on to 1489. Go 2 miles to Johnson Rd and take a right. Go ½ mile and turn left at black pipe fence with cable.

FROM SEALY ON HWY 36, go South to Orchard (approximately 15 miles). Turn LEFT on HWY 1489. Go 2 miles to Johnson Rd and take a right. Go ½ mile and turn left at black pipe fence with cable.



SCHEDULE OF EVENTS

FRIDAY, SEPTEMBER 24, 2010:

9:00 am – 3:00 pm: Cattle check-in

6:00 pm: Complimentary dinner

6:30 pm: Invitational Futurity (\$10,000 Added)

7:00 – 10:00 pm: MEGA-FEMALE SALE including heifers sired by 2012 Million Dollar Futurity Sires (not broadcast on RFD-TV but live at Superior Productions website) www.superiorlivestock.com. Call 800-431-4452 to pre-register for a buyer's number to buy over the internet. We will also be selling some weanling bulls.

\$UPER \$ATURDAY, SEPTEMBER 25, 2010:

9:00 am: Complimentary breakfast

9:00 am: Bucking Bull Training Exhibition

12 pm-3:30 pm: MEGA MALE SALE (and some females) broadcast on RFD-TV and on Superior Productions website

4:00 pm – 8:00 pm: Cattle Check out

SUNDAY, SEPTEMBER 26, 2010:

9:00 am- 1:00 pm: Buck Day II for the 2011 EG Million Dollar Futurity Participants

