



**8TH ANNUAL BUCK\$ BY DE\$IGN
INVITATIONAL FUTURITY & MEGA GENETICS SALE**
SEPTEMBER 24 -25, 2010 • BUCK\$ BY DE\$IGN RANCH, ORCHARD, TX

*Broadcast live on RFD-TV across the U.S.
to more than 30 MILLION households!*

ADVERTISING OPPORTUNITIES

MEGA-GENETICS \$ALE PRESENTING SPONSOR | \$3,000

Recognized throughout (minimum 3-4 time) RFD-TV broadcast of sale • Arena Signage
Include your logo in all our print advertising as presenting sponsor

FRIDAY NIGHT DINNER, SATURDAY BREAKFAST OR LUNCH SPONSOR | \$3,000

Mention on RFD-TV • Arena Signage
Booth Space or ability to give 10-20 minute presentation

MEGA-GENETICS \$ALE SECTION SPONSOR | \$2,000

Your logo and phone number displayed on RFD-TV prior to beginning of section of cattle you wish to sponsor
Arena Signage and announcements all three days of our event.

OUT GATE SPONSOR | \$1,500

Signage on only out gate in arena
Recognition several times as invitational futurity bulls leave the out gate

CHUTE GATE SPONSOR | \$1,500

Signage on one of only two chutes
Announcement when invitational futurity bulls come out of the chute

ARENA SIGNAGE | \$500

Space in arena to hang banner you provide

CATALOG ADVERTISING | \$500

Full Page in our catalog

