



**7TH ANNUAL BUCK\$ BY DE\$IGN  
INVITATIONAL FUTURITY & MEGA GENETICS SALE**  
SEPTEMBER 25 -26, 2009 • BUCK\$ BY DE\$IGN RANCH, ORCHARD, TX

*Broadcast live on RFD-TV across the U.S.  
to more than 30 MILLION households!*

# ADVERTISING OPPORTUNITIES

**\$UPER WEEKEND \$ALE PRESENTING SPONSOR | \$3,000**

Recognized throughout (minimum 3-4 time) RFD-TV broadcast of sale • Arena Signage  
Include your logo in all our print advertising as presenting sponsor

**FRIDAY NIGHT DINNER, BREAKFAST OR LUNCH SPONSOR | \$3,000**

Mention on RFD-TV • Arena Signage  
Booth Space or ability to give 10-20 minute presentation

**\$UPER \$ATURDAY \$ALE SECTION SPONSOR | \$2,000**

Your logo and phone number displayed on RFD-TV prior to beginning of section of cattle you wish to sponsor  
Arena Signage

**OUTGATE SPONSOR | \$1,500**

Signage on only out gate in arena  
Recognition several times as animals leaves out gate

**CHUTE GATE SPONSOR | \$1,500**

Signage on one of only two chutes  
Announcement when animals come out of chute

**ARENA SIGNAGE | \$500**

Space in arena to hang banner you provide

**CATALOG ADVERTISING | \$500**

Full Page in our catalog

